

## Press Release



### **JPS Global Investments launches fund for accredited investors seeking better risk-adjusted exposure to the green economy**

*The Green Economy Fund will invest in alternative energy, efficiency, and environmental leaders, for investors seeking risk-managed green investment alternatives to enhance their existing portfolios.*

**SAN DIEGO, CA—April 28, 2009—**JPS Global Investments, LLC recently launched the Green Economy Fund, L.P. as an alternative to the highly volatile investment offerings that currently occupy the green investing space.

JPS Global believes that competitive investment returns don't have to come at the expense of the environment and recognizes the opportunities inherent in the challenges of climate change, energy security, and environmental resource management. Most of the green funds that are currently available to investors have a volatile track record, which has made investing in the green economy a risky proposition. A narrow definition of "green" in terms of clean tech/alternative energy pure-plays and a high multiple of market risk underlie this volatility. The Green Economy Fund addresses these pitfalls of green investing, with its ability to hedge market exposure and with its ability to diversify beyond alternative energy and clean tech to include companies that are leaders in managing their environmental impact.

The Green Economy Fund, L.P. is a non-registered fund that seeks to deliver long-term capital growth, by investing primarily in equity securities of publicly traded companies that are engaged in alternative energy, clean technology/efficiency, or that are leaders in environmental stewardship. Stock selection is based on a company's long-term outlook, where consideration is given to both the valuation of the company and its prospects for earnings growth. The Fund will invest in both domestic and international companies across the market capitalization spectrum. The Fund, recognizing that in the short-term markets are inefficient, may also take short positions on a basket of stocks or an index to hedge against market volatility. The investment strategy's track record goes back to November 2007.

"Investment returns are not generated in a vacuum," said JPS Global Investments founder and Chief Investment Manager Jan Schalkwijk, CFA. "To be able to sustain these profits into the future, companies must be good stewards of their resources, nurturing their human, natural, and community capital so that they may be relied upon time and again."

JPS Global Investments, LLC is the general partner of the fund and is responsible for the fund's creation and management.

#### **About JPS Global Investments, LLC**

JPS Global Investments (JPS Global), a California limited liability company headquartered in San Diego, California, is a money management firm specializing in sustainable investing. Founded in 2006, the firm provides investment advice, asset management, and access to a wide range of securities to individual and institutional clients. JPS Global has at its disposal the expertise of its advisory board comprised of distinguished industry professionals. Brokerage services are provided by Shareholders Service Group and the Fund's custodian is Pershing, LLC, a clearing firm with over \$450 billion in client assets. For more information, visit <http://www.jpSGlobalinvest.com>

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